



## **PRESS RELEASE**

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### **Cityco launches City Loos scheme in city centre**

Public places in Manchester are signing up to a new scheme launched today by Cityco, the city centre management company. Called 'City Loos', participating organisations will display stickers in their windows indicating they are part of the scheme and shoppers are welcome to use their facilities whether they're a customer or not.

The first stores to sign up include House of Fraser, Debenhams, Harvey Nichols and Selfridges will display the 'City Loo' purple stickers along with other public venues including MOSI (Museum of Science and Industry), Manchester Arndale and The Triangle.

City centre spokesperson, Councillor Pat Karney, said: "We get a lot of complaints from people about the lack of toilets in the city centre. Public toilets tend to attract vandalism and other anti-social behaviour so this is a far better solution. We're really pleased so many stores and other city centre organisations have come on board. This marks a real cultural change for shoppers and visitors to our city."

Vaughan Allen, chief executive of city centre management company, Cityco, said: "We've all nipped in a store to use their facilities and felt a bit guilty for not shopping there. Now anyone is welcome to pop into any of the participating stores without having to worry. We were aware of the lack of public facilities, so approached businesses for their help and have had a great response so far and are currently talking to 30 more venues to get them onboard. It's important we get the basics right so people enjoy the experience of visiting Manchester. This is all part of our on-going work to make the city centre a family-friendly place."

For more information on Cityco visit [www.cityco.com](http://www.cityco.com)

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**Notes to editors**

Cityco works in partnership to manage and market city centre Manchester. It is an independent, not-for-profit, company funded by both public and private sector.

