



CITYCO PRESS RELEASE

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Cityco rolls out more clean teams across the city

Following a successful six month trial, Cityco together with Manchester City Council have expanded the street care team initiative in Manchester city centre.

Fourteen new recruits have hit the streets this week tasked with keeping the city centre looking clean and tidy. Working in teams of two around the Northern Quarter, Piccadilly Gardens, Canal Street, Chinatown, Market Street and near Piccadilly Station they will be removing posters, ties and stickers off lamp posts and other street furniture, cleaning litter bins, painting over graffiti and tagging, sweeping up cigarette butts and clearing litter.

Vaughan Allen, chief executive of Cityco said: "It's often the little things that make a big difference and this is a classic example of this. These guys are responsible for the smaller jobs but it's amazing how much smarter the city centre looks when they've been at work. Keeping Manchester looking clean and tidy for residents, commuters and visitors is crucial if we are to maintain our reputation as a world-class city."

For more information on Cityco visit www.cityco.com

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Photo: Some of the street care team new recruits

Notes to editors

Cityco works in partnership to manage and market city centre Manchester. It is an independent, not-for-profit, company funded by both public and private sector.