



N4♥U[®]
3-4 SEPT
3 STAGES
30 ACTS
NOON-9PM
FREE ENTRY
1 BIG PARTY

THE STREETS ARE OURS
FOR ONE WEEKEND
NORTHERN QUARTER MCR

I♥MCR[®]

PRESS RELEASE

26 August 2011

N4 Loves U festival announced

As part of the I Love MCR campaign, the Northern Quarter businesses are hosting a two-day free festival called ***N4 Loves U Festival*** on Saturday 3rd and Sunday 4th September 2011 from midday until 9pm each day.

Five thousand people are expected to attend the festival which is centred around Thomas Street, Tib Street, Edge Street, Copperas Street, High Street and Oak Street. The streets will be closed off to traffic, there will be music stages, four pop-up bars and thirty acts performing across the weekend. Afflecks will also be running a vintage market.

Street party style picnic tables and benches will run along Thomas Street, Tib Street and Edge Street and there will be a range of food concessions available.

Entertainment will be provided through-out the day across three stages including an acoustic stage, an Indie stage and a DJ stage featuring Mr Scruff who will headline on Sunday.

Entry is free but buckets will be at the gateways collecting money for the I Love MCR designated charities - Forever Manchester and Reclaim.

Councillor Pat Karney, Manchester's city centre spokesperson said: "Despite being in the heart of the city centre, the Northern Quarter has a real community vibe. It's fantastic that the businesses are coming together to put

on a free and fun event for all the family and I would urge people to show their support for this important part of the city centre's economy by coming along and enjoying the show."

Vaughan Allen, chief executive from CityCo, Manchester's city centre management company said: "The Northern Quarter is a very important part of the city centre retail and entertainment offer, and the festival's content really reflects this. These businesses have shown great resilience over the past few weeks, and true Mancunian spirit. Delivering a free fundraising event for the local community in such a short time frame is testament to this."

An organiser of the festival, Northern Quarter spokesperson, Nicky Rybka Goldsmith, proprietor of The Bay Horse public house, Cord bar and Thomas Restaurant said: "As small independent businesses, we can be the most vulnerable when the local economy is hit in this way. The last few weeks have demonstrated the strength of working together as a community, which has helped us through this difficult time. It's now time to celebrate and thank local residents and our other regular customers for their loyal support."

Another organiser of the festival, Gary McClarnan from Sparkle Street Creative Adventures who owns Teacup on Thomas Street said: "It's great that Manchester has come together against anti-social behaviour to show the world we are proud and united in our love of the city. The Northern Quarter is very much behind this fantastic campaign and this festival is our way of showing our support."

Follow @N4lovesU on Twitter for up-dates on the programme of events across the weekend.

For more information on Manchester city centre visit www.cityco.com.

Ends

For further information please contact Roz Hughes on T: 0161 838 3260 or M: 07967 800395

Notes to editors

CityCo works in partnership to manage and market city centre Manchester. It is an independent, not-for-profit, company funded by both public and private sector.